

# Cheryl Lewman

Researcher, Designer, and Overall Tech Junky

cheryllewman@gmail.com

## EXPERIENCE

### **NIC, Gov2Go, Remote — UX Designer (Contractor)**

SEPTEMBER 2018 - PRESENT

Perform user testing. Write test plans, site copy, and findings. Adjust files on prototype designs based on test findings. Build prototypes. Write DSM specifications. Write microcopy. Create new designs based on the DSM. Design and code microsites.

Technologies Used: Sketch, Invision, Adobe Creative Suite, Atom, Trello, Confluence, Microsoft Excel, Maze.

### **Speak Your Kind (Ready Set Kind), Portland, OR — UX Designer**

FEBRUARY 2019 - JULY 2019

Perform all UI and UX from the beginning of project to completion. I research, write test plans, create user flows, build the wireframe and prototype, perform user testing. We also built a fully functioning test game.

Technologies Used: Sketch, Invision, Adobe Creative Suite, Trello, Confluence, Microsoft Excel, Maze.

### **Lane Community College, Eugene, OR — Instructor**

JANUARY 2007 - PRESENT

Taught a variety of writing, social studies, and basic technology classes. While contracted to teach at the Lane County Jail for 6 years, I did grant writing as well as the metrics for each year's funding report, including follow ups and questionnaires with current and former inmate students.

## EDUCATION

### **UC San Diego, Remote — Certification, Interaction Design Specialization (HCI)**

Master of Arts in Interdisciplinary Studies with a focus on Electronic Media, Social An

### **University of Oregon, Eugene, OR — M.A. Interdisciplinary Studies**

Master of Arts in Interdisciplinary Studies, working with the Journalism, Social Anthropology, and English departments. Thesis title: *Wisewater*,

## SKILLS

Ethnography, User Research, Interaction Design, User Interface Design, Usability Testing, Interviews, Surveys, Copywriting, Task Analysis, Rapid Prototyping, Heuristic Evaluations, Competitive Analysis, Personas, Wireframes, Experience Maps, Scenarios, User Journeys, Storyboards, Video Editing

## AWARDS

**Center for the Study of Women in Research Grant, \$6,000.** For the ethnographic film, *Whatever Happened to Zulay*.

**Best Documentary Award, University of Oregon,** for the film, *Stitches*.

**Mary Griffith's Bursary Award, \$500.** For ethnographic fieldwork/ research on the project, *Jewish Death and Mourning Customs*.

## LANGUAGES

French & German: A2

was an ethnographic study with both a paper and documentary film.

### **PDX Code Guild, Portland, OR — *UI Developer Certification***

Studied every aspect of software development from design to implementation.

### **University of Oregon, Eugene, OR — *B.A. Social Anthropology***

Emphasized in Ethnographic Field Studies with a focus on Participant Observation.

## **OTHER PROJECTS**

### **Tradition Keepers (Oregon Folklife Network) — *Research, Interview, Investigate, Report Writing, Edit Interview Footage***

I used Zoom interview footage about Oregon tradition bearers to storyboard, transcribe, and edit the video footage.

### **Demograph — *Research, Design, Develop***

Designed the full web application, created database, optimized for all viewports/screens.

### **Transformational Counselor — *Write, Research, Design, Develop***

Designed the website using Adobe XD, created Wordpress blog, optimized for all viewports/screens.

### **FMT Solutions — *Web Developer***

Built the website, created video gallery, optimized for all viewports/screens.

### **Life After Trauma — *Write, Research, Design, Develop***

Designed and built website, created paywall, Appointment Quest.

### **Whatever Happened to Zulay — *Ethnographic Field Study that culminated into a documentary film that has been shown worldwide.***

Writer, Researcher, Interviewer, Film Editor.

### **Other Projects**

I built the University of Oregon's Folklore Department website (2005). I also built a website and shot a promotional video as a fundraiser for the Lane Corrections Volunteer Association, including field research on the inmates, writing questions, and conducting interviews.